

## Curriculum Vitae

### **Justin C. Ortagus**

Associate Professor, Higher Education Administration & Policy  
Director, Institute of Higher Education  
College of Education, University of Florida  
Email: jortagus@coe.ufl.edu

### **Academic Employment**

#### **University of Florida, Gainesville, FL**

Associate Professor, Higher Education Administration & Policy (2021 – Present)  
Assistant Professor, Higher Education Administration & Policy (2015 – 2021)  
Director, Institute of Higher Education (2018 – Present)  
Ph.D. Program Coordinator, Higher Education Administration (2019 – Present)  
Section Head, Higher Education Administration & Policy (2021 – Present)

### **Education**

#### **Pennsylvania State University, University Park, PA**

Ph.D., Higher Education

#### **University of Florida, Gainesville, FL**

M.Ed., Educational Leadership  
B.A., English

### **Funded Grants (External)**

**Co-Principal Investigator**, HBCU Enrollment and Longer-Term Outcomes, 2023 – 2024, Washington Center for Equitable Growth and the Russell Sage Foundation, \$67,273.

**Principal Investigator**, The Landscape of Local Funding Sources for Community Colleges, 2022 – 2024, Bill & Melinda Gates Foundation, \$400,000.

**Principal Investigator**, An Evaluation of the Elevation Scholars Program, 2022 – 2023, Helios Education Foundation, \$55,000.

**Principal Investigator**, Democratizing High-Quality Course Sequence Knowledge, 2022 – 2024, Bill & Melinda Gates Foundation, \$509,824.

**Principal Investigator**, The Return on Investment of College Attendance for Black Students in Florida, 2022 – 2023, Helios Education Foundation, \$265,000.

**Co-Principal Investigator**, Experimental Analysis of an Academic Coaching Intervention for Online Student Success, 2022 – 2024, Arnold Ventures, \$298,136.

**Principal Investigator**, The Role and Influence of Online Degree Programs in Higher Education, 2021-2022, Arnold Ventures, \$87,458.

**Principal Investigator**, Improving Access and Success in Information Technology Programs Through Education-Industry Connections, 2020 – 2023, National Science Foundation, \$600,000.

**Co-Principal Investigator**, Equity and Effectiveness of State Higher Education Funding Policies, 2020 – 2022, Bill & Melinda Gates Foundation, \$549,946.

**Principal Investigator**, An Examination of the Enrollment and Persistence Outcomes of the Florida College Student Re-Enrollment Demonstration, 2020 – 2022, Helios Education Foundation, \$115,000.

**Co-Principal Investigator**, Building New Evidence for Designing Performance-Based Funding Policies to Reduce Inequality, 2020 – 2021, William T. Grant Foundation, \$25,000.

**Principal Investigator**, National Evidence of Enrollment Shifts and Labor Market Outcomes Following the Great Recession, 2020, Arnold Ventures, \$36,968.

**Principal Investigator**, The Effects of Variations in Performance-Based Funding Policies on Student Access, Success, and Labor Market Outcomes, 2019 – 2021, Arnold Ventures/Joyce Foundation, \$373,590.

**Principal Investigator**, Examining the Impact of Variations in Performance-Based Funding Policies on Reducing Inequality in Student Outcomes, 2019 – 2020, William T. Grant Foundation, \$204,528.

**Principal Investigator**, Guided Pathways for Student Success at Access-Oriented Four-Year Institutions, 2018 – 2019, Bill & Melinda Gates Foundation, \$355,997.

**Principal Investigator**, Florida College Student Re-Enrollment Demonstration: An Experimental Analysis, 2017 – 2019, Helios Education Foundation, \$300,000.

**Co-Principal Investigator**, Loan Reduction and Graduate School Enrollment: The Impact of Pell and No-Loan Programs on Post-Baccalaureate Enrollment Choices of Low-Income Students, 2016 – 2017, AccessLex Institute and the Association for Institutional Research, \$46,976.

### **Funded Grants (Internal)**

**Principal Investigator**, A Comprehensive State-by-State Database of Higher Education Policies: Data Collection and Rigorous Analyses of Equity and Effectiveness, 2019 –

2020, Strategic Investment Grant, School of Human Development and Organizational Studies in Education, University of Florida, \$14,190.

**Principal Investigator**, A Proposal to Use LMS Data to Improve STEM Persistence Among Racial Minority and Low-Income Community College Students, 2018 – 2019, Strategic Investment Grant, School of Human Development and Organizational Studies in Education, University of Florida, \$12,377.

### **Pending Grants (External)**

**Co-Principal Investigator**, HSI Pilot Project: Amplifying Community College Experiences in STEM Settings (ACCESS) at a Rural, Hispanic-Serving Institution, 2023 – 2025, National Science Foundation, \$300,000.

**Principal Investigator**, The Role and Impact of Stackable Credentials on College Students' Labor Market Outcomes, 2023 – 2024, Florida Department of Education, \$231,034.

**Principal Investigator**, SNAP and Higher Education, 2023 – 2024, Helios Education Foundation, \$200,000.

### **Peer-Reviewed Publications**

**Ortagus, J.** (Accepted). The Relationship Between Varying Levels of Online Enrollment and Degree Completion. *Educational Researcher*.

Rosinger, K., **Ortagus, J.**, Kelchen, R., & Choi, J. (Accepted). Exploring the Impact of Variations in State Performance Funding Policies on College Access. *Educational Evaluation and Policy Analysis*.

**Ortagus, J.**, Rosinger, K., Kelchen, R., Voorhees, N., Chu, G., & Allman, H. (Accepted). A National Analysis of the Impact of Performance-Based Funding on Completion Outcomes Among Underserved Students. *The Review of Higher Education*.

Edwards, A., **Ortagus, J.**, Smith, J., & Smythe, A. (Accepted). Applicants to Historically Black Colleges and Universities. *American Economic Association Papers and Proceedings*.

Kelchen, R., **Ortagus, J.**, Rosinger, K., & Cassell, A. (Accepted). Investing in the Workforce: The Impact of Performance-Based Funding on College Student Earnings. *Journal of Higher Education*.

Kelchen, R., **Ortagus, J.**, Rosinger, K., & Cassell, A. (2022). The Effects of Performance-Based Funding Policies on Student Loan Debt. *Economics of Education Review*.

**Ortagus, J.,** Kelchen, R., Rosinger, K., Chu, G., & Lingo, M. (2022). The Unequal Impacts of Performance-Based Funding on Institutional Resources in Higher Education. *Research in Higher Education*.

Voorhees, N, **Ortagus, J.,** & Marti, E. (2022). Give It a Swirl? An Examination of the Influence of Four-Year Students Taking Entry-Level Math Courses at the Local Community College. *Research in Higher Education*.

Rosinger, K., Kelchen, R., Baker, D., **Ortagus, J.,** & Lingo, M. (2022). State Higher Education Funding During COVID-19: Lessons from Prior Recessions and Implications for Equity. *AERA Open*.

Rosinger, K., **Ortagus, J.,** Kelchen, R., Cassell, A., & Brown, L. (2022). The Evolution and Landscape of Performance Funding for Higher Education. *Journal of Higher Education*.

**Ortagus, J.,** Skinner, B., & Tanner, M. (2022). Investigating Why Academically Successful Community College Students Leave College without a Degree. *AERA Open*.

Hu, X., & **Ortagus, J.** (2022). National Evidence of the Impact of Dual Enrollment on Student Loan Debt. *Educational Policy*.

Hu, X., **Ortagus, J.,** Voorhees, N., Rosinger, K., & Kelchen, R. (2022). Disparate Impacts of Performance Funding Research Incentives on Research Expenditures and State Appropriations. *AERA Open*.

**Ortagus, J.,** Hughes, R., & Voorhees, N. (2022). To Supplement or Supplant: The Relationship between IT Funding and Higher Education Personnel. *Journal of Education Finance*.

**Ortagus, J.,** & Kramer II, D. (2021). The Impact of No-Loan Program Participation on the Likelihood of Graduate Enrollment among Low-Income, First-Generation Students. *Education Finance and Policy*.

**Ortagus, J.,** Tanner, M., & McFarlin, I. (2021). Can Re-Enrollment Campaigns Help Dropouts Return to College? Evidence from Florida Community Colleges. *Educational Evaluation and Policy Analysis*.

Kramer II, D., & **Ortagus, J.,** & Donovan, J. (2021). Competing for Bachelor's Degrees: Are Community Colleges Cutting into the Market Share of Four-Year Institutions? *American Educational Research Journal*.

**Ortagus, J.,** Kelchen, R., Rosinger, K., & Voorhees, N. (2020). Performance-Based Funding in American Higher Education: A Systematic Synthesis of the Intended and Unintended Consequences. *Educational Evaluation and Policy Analysis*.

- Ortagus, J., & Hu, X.** (2020). A National Study of the Financial Implications of Community College Baccalaureate Adoption. *Journal of Higher Education*.
- Ortagus, J., Yang, L., Voorhees, N., & Riggs, S.** (2020). Revenue Reconsidered: The Relationship between Government Appropriations and Online Enrollment at Community Colleges. *Community College Journal of Research and Practice*.
- Ortagus, J., & Hu, X.** (2019). The Price of Mission Complexity: A National Study of the Impact of Community College Baccalaureate Adoption on Tuition and Fees. *Educational Researcher*.
- Kelchen, R., Rosinger, K., & **Ortagus, J.** (2019). How to Create and Use State-Level Policy Datasets in Education Research. *AERA Open*.
- Li, A., & **Ortagus, J.** (2019). Raising the Stakes: Impacts of the Complete College Tennessee Act on Underserved Student Enrollment and Sub-Baccalaureate Credentials. *The Review of Higher Education*.
- Ortagus, J., Kramer II, D., González Canché, M., & Fernandez, F.** (2019). The Impact of Community College Baccalaureate Adoption on Associate Degree Production. *Teachers College Record*.
- Ortagus, J., & Hu, X.** (2019). Does the Community College Pathway Impact the Selectivity of Students' Destination Four-Year Institution? *Community College Review*.
- Ortagus, J., & Derreth, R.T.** (2019). "Like Having a Tiger by the Tail": A Qualitative Analysis of the Provision of Online Education in Higher Education. *Teachers College Record*.
- Hu, X., & **Ortagus, J.** (2019). A National Study of the Influence of the Community College Pathway on Female Students' STEM Baccalaureate Success. *Community College Review*.
- Ortagus, J.** (2018). National Evidence of the Impact of First-Year Online Enrollment on Postsecondary Students' Long-Term Academic Outcomes. *Research in Higher Education*.
- Ortagus, J., & Tanner, M.** (2018). Going to College without Going to Campus: A Case Study of Online Student Recruitment. *Innovative Higher Education*.
- Ortagus, J., & Yang, L.** (2018). An Examination of the Influence of Decreases in State Appropriations on Online Enrollment at Public Universities. *Research in Higher Education*.

**Ortagus, J.,** Kramer II, D., & Umbricht, M. (2018). Exploring the IT Productivity Paradox in Higher Education: The Influence of IT Funding on Institutional Productivity. *The Journal of Higher Education*.

Kramer II, D., **Ortagus, J.,** & Lacy, A. (2018). Tuition-Setting Authority and Broad-Based Merit Aid: The Effect of Policy Intersection on Pricing Strategies. *Research in Higher Education*.

Hu, X., **Ortagus, J.,** & Kramer II, D. (2018). The Community College Pathway: An Analysis of the Costs Associated with Enrolling Initially at a Community College Before Transferring to a Four-Year Institution. *Higher Education Policy*.

**Ortagus, J.** (2017). From the Periphery to Prominence: An Examination of the Changing Profile of Postsecondary Online Students. *The Internet and Higher Education*.

Umbricht, M., Fernandez, F., & **Ortagus, J.** (2017). An Examination of the (Un)Intended Consequences of Performance Funding in Higher Education. *Educational Policy*.

Cheslock, J., **Ortagus, J.,** Umbricht, M., & Wymore, J. (2016). The Cost of Producing Higher Education: An Exploration of Theory, Evidence, and Institutional Policy. In J. Smart (Ed.), *Higher Education: Handbook of Theory and Research* (Volume 31). Dordrecht, Netherlands: Springer.

**Ortagus, J.** (2016). Pursuing Prestige in Higher Education: Stratification, Status, and the Influence of College Rankings. *College & University*.

**Ortagus, J.,** & Merson, D. (2015). Leveling the Playing Field: Faculty Influence on the Academic Success of Low-Income, First-Generation Student-Athletes. *Journal for the Study of Sports and Athletes in Education*.

Stedrak, L., **Ortagus, J.,** & Locke, L. (2013). Improving Professional Development in Education: The Role of Digital Technology. *Journal for Computing Teachers*, 10, 45-52.

**Ortagus, J.,** & Stedrak, L. (2013). Online Education and Contingent Faculty: An Exploratory Analysis of Issues and Challenges for Higher Education Administrators. *Journal of Educational Considerations*.

Stedrak, L., **Ortagus, J.,** & Wood, R.C. (2012). The Funding of Virtual Schools in Public Elementary and Secondary Education. *Journal of Educational Considerations*.

### **Peer-Reviewed Manuscripts Under Review**

Charles, K., Kramer II, D., & **Ortagus, J.** (Revise and Resubmit). Experimental Evidence of the Effects of Informational and Cost Nudges on the Loan Borrowing Decisions of Community College Students.

Lingo, M., Kelchen, R., Rosinger, K., Baker, D., **Ortagus, J.**, & Wu, J. (Revise and Resubmit). The Landscape of State Funding Formulas for Public Colleges and Universities.

Kelchen, R., **Ortagus, J.**, Rosinger, K., Baker, D., & Lingo, M. (Revise and Resubmit). Relationships between State Higher Education Funding Strategies and Student Outcomes.

Everett, A., Rosinger, K., Baker, D., Kim, H., Kelchen, R., & **Ortagus, J.** (Under Review). Examining Administrative Burden in Tennessee's Statewide Financial Aid Programs.

**Ortagus, J.**, Baker, D., Kelchen, R., Rosinger, K., & Lingo, M. (Under Review). The Revenue Implications of Community Colleges' Reliance on Local Funding.

**Ortagus, J.**, Hughes, R., & Allman, H. (Under Review). The Impact of Enrolling in Exclusively Online Degree Programs on Students' Likelihood of Degree Completion.

### **Manuscripts in Progress**

**Ortagus, J.**, Allman, H., Wu, J., & Kramer II, D. (In Progress). The Influence of Pell Grants on Graduate School Enrollment.

Kramer II, D., **Ortagus, J.**, & Curs, B. (In Progress). Removing the Burden: The Effect of No-Loan Programs on First-Generation and Low-Income Students' Academic Outcomes.

**Ortagus, J.**, Voorhees, N., & Hughes, R. (In Progress). The Causal Effects of Online Enrollment in Introductory STEM Coursework on STEM Outcomes.

Voorhees, N., & **Ortagus, J.** (In Progress). National Evidence of the Influence of SNAP Receipt on College Students' Academic Outcomes.

Cheslock, J., **Ortagus, J.**, & Zhang, L. (In Progress). The Geography of College Choice for Online Students.

Edwards, A., **Ortagus, J.**, Smith, J., & Smythe, A. (In Progress). Historically Black College and University Enrollment and Longer-Term Outcomes.

### **Congressional Testimony**

2021 (July 29). Testimony to the U.S. House Committee on Education and Labor's Subcommittee on Higher Education and Workforce Investment. *Keeping the Pell Grant Promise: Increasing Enrollment, Supporting Success.*

Written testimony available here:

<https://edlabor.house.gov/imo/media/doc/OrtagusJustinTestimony072921.pdf>

Full video of the hearing available here:

<https://edlabor.house.gov/hearings/keeping-the-pell-grant-promise-increasing-enrollment-supporting-success>

### **Policy Briefs**

Kelchen, R., **Ortagus, J.**, Rosinger, K., Baker, D., & Lingo, M. (2022). Relationships between State Higher Education Funding Strategies and Student Outcomes. *InformEd States*.

**Ortagus, J.**, Baker, D., Kelchen, R., Rosinger, K., & Lingo, M. (2022). The Revenue Implications of Community Colleges' Reliance on Local Funding. *InformEd States*.

Kelchen, R., **Ortagus, J.**, Rosinger, K., & Cassell, A. (2021). The Effects of Performance-Based Funding Policies on Student Debt and Repayment. *InformEd States*.

**Ortagus, J.**, Kelchen, R., Rosinger, K., Chu, G., & Lingo, M. (2021). The Unequal Impacts of Performance-Based Funding on Institutional Resources in Higher Education. *InformEd States*.

Lingo, M., Kelchen, R., Rosinger, K., Baker, D., **Ortagus, J.**, & Wu, J. The Landscape of State Funding Formulas for Public Colleges and Universities. *InformEd States*.

Rosinger, K., **Ortagus, J.**, Kelchen, R., & Choi, J. (2021). Exploring the Impact of Variations in State Performance Funding Policies on College Access. *InformEd States*.

Rosinger, K., Shamekhi, Y., Choi, J., Voorhees, N., **Ortagus, J.**, & Kelchen, R. (2021). Performance Funding for Higher Education: Current Evidence, Unanswered Questions, and How New Data Can Inform Policy. *InformEd States*.

**Ortagus, J.**, Rosinger, K., Kelchen, R., Voorhees, N., & Chu, G. (2021). A National Analysis of the Impact of Performance-Based Funding on Completion Outcomes Among Underserved Students. *InformEd States*.

Kelchen, R., **Ortagus, J.**, Rosinger, K., & Cassell, A. (2021). The Effects of Performance-Based Funding Policies on Student Earnings. *InformEd States*.

**Ortagus, J.**, & Hughes, R. (2020). Paying More for Less? A New Classification System to Prioritize Outcomes in Higher Education. *Third Way*.

Rosinger, K., **Ortagus, J.**, Baker, D., Kelchen, R., Lingo, M., Choi, J., & Wu, J. (2020). State Snapshots of Funding for Public Colleges and Student Financial Aid: California, Florida, And Texas. *InformEd States*.



**Ortagus, J.** (2020). What We Know About the Cost and Quality of Online Education. *Third Way*.

Baker, D., Rosinger, K., **Ortagus, J.**, & Kelchen, R. (2020). Trends in State Funding for Student Financial Aid. *InformEd States*.

Kelchen, R., **Ortagus, J.**, Baker, D., & Rosinger, K. (2020). Trends in State Funding for Public Higher Education. *InformEd States*.

Rosinger, K., **Ortagus, J.**, Kelchen, R., Cassell, A. & Voorhees, N. (2020). The Landscape of Performance-Based Funding in 2020. *InformEd States*.

Kelchen, R., **Ortagus, J.**, Rosinger, K., Brown, L., & Voorhees, N. (2019). Profiles of State Performance-Based Funding Policies: Missouri, New York, and Tennessee. *InformEd States*.

**Ortagus, J.**, & Perrault, P. (2019). Interventions to Increase College Reenrollment and Completion: An Examination of Strategies Implemented at Five Colleges. *Helios Education Foundation*.

### **Other Publications**

Skinner, B., **Ortagus, J.**, & Tanner, M. (2022, February). Why Community College Students Quit Despite Being Almost Finished. *The Conversation*.

- This article was republished in *Yahoo News*, *MarketWatch*, *Houston Chronicle*, *St. Louis Post-Dispatch*, and more.

**Ortagus, J.**, & Hughes, R. (2021). College Students Shouldn't Pay More for Less. *The Hechinger Report*.

**Ortagus, J.**, Tanner, M., & McFarlin, I. (2020). Can Re-Enrollment Campaigns Help Dropouts Return to College? Evidence from Florida Community Colleges. *National Bureau of Economic Research*. NBER Working Paper No. 26649.

- Study highlighted by What Works Clearinghouse (WWC) and the Institute of Education Sciences (IES) as a Tier 1 study that meets WWC standards without reservations

**Ortagus, J.**, & Hu, X. (2019, October). Community Colleges Open the Door to Selective Universities. *The Conversation*.

- This article was republished in *Salon*, *The Baltimore Sun*, *San Francisco Chronicle*, *Houston Chronicle*, *Connecticut Post*, *Idaho Press Tribune*, *The Florida Times Union*, and more.

Lederman, D. (2019, April). Expert Roundup: What Kevin Carey Got Right (and Wrong) About Online Program Management Providers. (Contributing Authors: Barlow, A.,

Bates, T., Baum, S., Becker, J., Cantwell, B., **Ortagus, J.**, Rascoff, M., Seymour, D., & Urdan, T.) *Inside Higher Ed*.

**Ortagus, J.** (2013, September). The Difficulty in Data: A Look at How Used Car Lots Can Help to Explain Challenges Facing Obama's College Ratings System. *Higher Education in Review*.

### **Peer-Reviewed Presentations**

**Ortagus, J.**, Hu, X., Menees, J., Allchin, H. & Fernandez, F. (2023, March). "Promoting Access and Completion: A Meta-Analysis of Dual Enrollment Participation and Student Outcomes." Paper presented at the annual meeting of the Association for Education Finance and Policy, Denver, Colorado.

**Ortagus, J.**, Skinner, B., Tanner, M., McFarlin, I., & Allchin, H. (2023, March). "Experimental Evidence of the Impact of Re-Enrollment Campaigns on Long-Term Academic Outcomes." Paper presented at the annual meeting of the Association for Education Finance and Policy, Denver, Colorado.

Smith, J., Smythe, A., **Ortagus, J.**, & Edwards, A. (2023, January). "Credit and Labor Market Returns to HBCU Attendance." Paper presented at the annual meeting of the Allied Social Science Associations, New Orleans, Louisiana.

**Ortagus, J.**, & Hughes, R. (2022, November). "The Impact of Enrolling in Exclusively Online Degree Programs on Students' Likelihood of Degree Completion." Paper presented at the annual meeting of the Association for the Study of Higher Education, Las Vegas, Nevada.

**Ortagus, J.**, Kelchen, R., Rosinger, K., Baker, D., & Lingo, M. (2022, November). "The Unequal Impacts of Performance-Based Funding on Institutional Resources in Higher Education." Paper presented at the annual meeting of the Association for the Study of Higher Education, Las Vegas, Nevada.

Kelchen, R., **Ortagus, J.**, Rosinger, K., Baker, D., & Lingo, M. (2022, November). "The Relationships between State Higher Education Funding Strategies and Student Outcomes." Paper presented at the annual meeting of the Association for the Study of Higher Education, Las Vegas, Nevada.

Everett, A., Rosinger, K., Baker, D., Kim, H., Kelchen, R., & **Ortagus, J.** (2022, November). "Examining Administrative Burden in Tennessee's Statewide Financial Aid Programs." Paper presented at the annual meeting of the Association for the Study of Higher Education, Las Vegas, Nevada.

**Ortagus, J.**, & Perrault, P. (2022, September). "What We Know About Re-Enrollment Campaigns." Paper presented at the annual meeting of the National College Attainment Network, Atlanta, Georgia.

**Ortagus, J.**, Lynch, L., Tabor, H., Menees, J., & Azaz, N. (2022, May). “Qualitative Analysis of Underserved Students’ Experiences in Information Technology Programs of Study.” Paper presented at the annual meeting of the Florida College Access Network, Orlando, Florida.

Lynch, L., Tabor, H., Menees, J., Azaz, N., & **Ortagus, J.** (2022, April). “Improving Success of Underserved Students in Community College Information Technology Programs.” Paper presented at the annual meeting of the Council for the Study of Community Colleges, Tempe, Arizona.

Kelchen, R., **Ortagus, J.**, Rosinger, K., Baker, D., & Lingo, M. (2022, March). “Examining the Relationship between State Higher Education Funding Mechanisms and Student Outcomes.” Paper presented at the annual meeting of the Association for Education Finance and Policy, Denver, Colorado.

Cassell, A., Rosinger, K., Kelchen, R. & **Ortagus, J.** (2022, March). “Examining the Predictors of Performance Funding Policy Design.” Paper presented at the annual meeting of the Association for Education Finance and Policy, Denver, Colorado.

Hu, X., **Ortagus, J.**, Voorhees, N., Rosinger, K., & Kelchen, R. (2021, November). “Disparate Impacts of Performance Funding Research Incentives on Research Expenditures and State Appropriations.” Paper presented at the annual meeting of the Association for the Study of Higher Education, San Juan, Puerto Rico.

**Ortagus, J.**, Voorhees, N., & Hughes, R. (2021, November). “The Causal Effects of Online Enrollment in Introductory STEM Coursework on STEM Outcomes.” Paper presented at the annual meeting of the Association for the Study of Higher Education, San Juan, Puerto Rico.

Voorhees, N., & **Ortagus, J.** (2021, November). “National Evidence of the Influence of SNAP Receipt on College Students’ Academic Outcomes.” Paper presented at the annual meeting of the Association for the Study of Higher Education, San Juan, Puerto Rico.

Kelchen, R., & **Ortagus, J.**, Rosinger, K., & Cassell, A. (2021, March). “The Effects of State Performance Funding Policies on Student Debt and Labor Market Outcomes.” Paper presented at the annual meeting of the Association for Education Finance and Policy [Virtual Conference].

Hu, X., & **Ortagus, J.** (2020, November). “National Evidence of the Impact of Dual Enrollment on Student Loan Debt.” Paper presented at the annual meeting of the Association for the Study of Higher Education [Virtual Conference].

**Ortagus, J.**, Rosinger, K., & Kelchen, R. (2020, November). “PBF Policy Design and Underrepresented Student Success.” Paper presented at the annual meeting of the Association for the Study of Higher Education [Virtual Conference].

Rosinger, K., **Ortagus, J.**, & Kelchen, R. (2020, November). "PBF Policy Design and College Access and Selectivity." Paper presented at the annual meeting of the Association for the Study of Higher Education [Virtual Conference].

**Ortagus, J.**, Skinner, B., & Tanner, M. (2020, March). "Why Did You Go? Using Bayesian Multilevel Regression with Poststratification to Understand Why Community College Students Exit Early." Paper presented at the annual meeting of the Association for Education Finance and Policy [Virtual Conference].

Kramer II, D., **Ortagus, J.**, & Curs, B. (2020, March). "Impact of No-Loan Program Participation on Academic Outcomes for Low-Income and First-Generation College Students." Paper presented at the annual meeting of the Association for Education Finance and Policy [Virtual Conference].

**Ortagus, J.**, Tanner, M., & McFarlin, I. (2020, March). "Can Re-Enrollment Campaigns Help Dropouts Return to College? Evidence from a Multi-Site Experiment." Paper presented at the annual meeting of the Association for Education Finance and Policy [Virtual Conference].

Voorhees, N., **Ortagus, J.**, & Marti, E. (2020, March). "Give It a Swirl? An Examination of the Influence of Four-Year Students Taking Entry-Level Math Courses at the Local Community College." Paper presented at the annual meeting of the Association for Education Finance and Policy [Virtual Conference].

Rosinger, K., Kelchen, R., & **Ortagus, J.** (2020, March). "Examining the Impact of Performance-Based Funding on College Access: The Role of Policy Design." Paper presented at the annual meeting of the Association for Education Finance and Policy [Virtual Conference].

Perrault, P., & **Ortagus, J.** (2020, March). "Increasing Student Completion: Examining Causal Effects of Re-Enrollment Strategies." Paper presented at the annual meeting of the National Student Success Conference, Tampa, Florida.

**Ortagus, J.** (2019, November). "Digitally Divided: The Impact of Online Enrollment on Underrepresented Minority and Low-Income Community College Students' Likelihood of Degree Completion." Paper presented at the annual meeting of the Association for the Study of Higher Education, Portland, Oregon.

**Ortagus, J.**, Tanner, M., & McFarlin, I. (2019, November). "Experimental Evidence of the Effect of Informational Nudges and Financial Incentives on the Likelihood of Re-Enrollment Among Former Community College Students." Paper presented at the annual meeting of the Association for the Study of Higher Education, Portland, Oregon.

**Ortagus, J., & Hu, X.** (2019, November). "National Evidence of the Financial Implications of Community College Baccalaureate Adoption." Paper presented at the annual meeting of the Association for the Study of Higher Education, Portland, Oregon.

Kelchen, R., **Ortagus, J.**, & Rosinger, K. (2019, August). "A Comprehensive State-by-State Analysis of State Performance-Based Funding Policy Details." Data presented at the annual meeting of the SHEEO Higher Education Policy Conference. Boston, Massachusetts.

**Ortagus, J.**, & Tanner, M. (2019, May). "Why Do Students Leave College? Preliminary Results from a Research-Practice Partnership." Paper presented at the annual meeting of the Florida College Access Network Summit, Orlando, Florida.

**Ortagus, J.**, & Tanner, M. (2019, April). "Moving from Access to Success: A Multi-Institutional Case Study of Online Student Retention." Paper presented at the annual meeting of the American Educational Research Association. Toronto, Canada.

**Ortagus, J.**, & Hu, X. (2019, March). "The Price of Mission Complexity: A National Study of the Impact of Community College Baccalaureate Adoption on Tuition and Fees." Paper presented at the annual meeting of the Council for the Study of Community Colleges. San Diego, California.

**Ortagus, J.**, & Hu, X. (2018, November). "Do Community Colleges Increase Tuition and Fees After Adopting Community College Baccalaureate Programs?" Paper presented at the annual meeting of the Association for the Study of Higher Education, Tampa, Florida.

Donovan, J., Kramer, D., & **Ortagus, J.** (2018, April). "Competing for Bachelor's Degrees: Are Community Colleges Cutting into the Market Share of Four-Year Institutions?" Paper presented at the annual meeting of the American Educational Research Association. New York City, New York.

**Ortagus, J.**, Proctor, A., & Holcombe, W. (2018, April). "A Research-Practice Partnership to Improve Educational Attainment in Florida." Presentation at the annual meeting of the Association of Florida Colleges International Conference on College Teaching and Learning, Orlando, Florida.

**Ortagus, J.**, & Yang, L. (2017, November). "The Relationship Between Government Appropriations and Online Enrollment at Community Colleges." Paper presented at the annual meeting of the Association for the Study of Higher Education, Houston, Texas.

**Ortagus, J.**, & Tanner, M. (2017, November). "Going to College Without Going to Campus: A Case Study of Online Student Recruitment." Paper presented at the annual meeting of the Association for the Study of Higher Education, Houston, Texas.

Kramer, D., Curs, B., **Ortagus, J.**, & Pendleton, L. (2017, November). "The Impact of No-Loan Program Participation on First-Year Outcomes for Low-Income and First-Generation Students." Paper presented at the annual meeting of the Association for the Study of Higher Education, Houston, Texas.

Kramer, D., Tandberg, D., & **Ortagus, J.** (2017, November). "The Effect of Governor Party Affiliation on Public Support for Higher Education: A Regression Discontinuity Approach." Paper presented at the annual meeting of the Association for the Study of Higher Education, Houston, Texas.

Hu, X., **Ortagus, J.**, & Kramer II, D. (2017, April). "The Opportunity Costs of Initial Community College Enrollment for Baccalaureate Recipients." Paper presented at the annual meeting of the American Educational Research Association. San Antonio, Texas.

Hu, X., & **Ortagus, J.** (2017, April). "Does Community College Enrollment Impact the Selectivity of the Destination Institution?" Paper presented at the annual meeting of the Council for the Study of Community Colleges. Fort Worth, Texas.

Li, A., & **Ortagus, J.** (2017, March). "The Impact of the Complete College Tennessee Act on Sub-Baccalaureate Credentials and Historically Underrepresented Student Enrollment." Paper presented at the annual meeting of the Association for Education Finance and Policy. Washington, D.C.

**Ortagus, J.** (2016, November). "Online Education in Higher Education: Evidence of the Effect of Online Enrollment on Credential Completion." Paper presented at the annual meeting of the Association for the Study of Higher Education, Columbus, Ohio.

**Ortagus, J.**, & Yang, L. (2016, November). "The Impact of Declining State Appropriations on Online Enrollment at Public Universities." Paper presented at the annual meeting of the Association for the Study of Higher Education, Columbus, Ohio.

**Ortagus, J.**, & Derreth, T. (2016, November). "A Grounded Theory of the Provision of Online Education at Research Universities." Paper presented at the annual meeting of the Association for the Study of Higher Education, Columbus, Ohio.

Kramer II, D., & **Ortagus, J.** (2016, November). "The Effects of No-Loan Program Participation on Graduate School Enrollment Decisions for First-Generation and Low-Income Students." Paper presented at the 2016 Legal Education Research Symposium – Access Group Center for Research & Policy Analysis, Chicago, IL.

**Ortagus, J.**, & Derreth, R. T. (2016, February). "Online Education in Higher Education: Implications for Revenue and Reputation." Paper presented at the annual meeting of the National Education Finance Conference. Jacksonville, Florida.

**Ortagus, J.**, Umbricht, M., & Kramer, D. (2016, February). "The Impact of Technology Funding on Higher Education Personnel: A Fixed Effects Approach." Paper presented at the annual meeting of the National Education Finance Conference. Jacksonville, Florida.

**Ortagus, J.** (2015, November). "From the Periphery to Prominence: An Examination of the Changing Profile of Postsecondary Online Students." Paper presented at the annual meeting of the Association for the Study of Higher Education. Denver, Colorado.

**Ortagus, J.**, Umbricht, M., & Wymore, J. (2015, April). "Unpacking the IT Productivity Paradox: The Influence of Technology Spending on Faculty and Staff Employment in Higher Education." Paper presented at the annual meeting of the American Educational Research Association. Chicago, Illinois.

**Ortagus, J.** (2015, April). "Reconciling Faculty, Finance, and Quality Assurance: Online Education as a Disruptive Innovation for Research Universities." Paper presented at the annual meeting of the American Educational Research Association. Chicago, Illinois.

Umbricht, M., Fernandez, F., & **Ortagus, J.** (2014, April). "Understanding Performance Funding Through Organizational Theory: A Comparative Analysis." Paper presented at the annual meeting of the American Educational Research Association. Philadelphia, Pennsylvania.

**Ortagus, J.** (2013, November). "The Influence of College Rankings on Perceptions of Prestige and Institutional Behavior in Higher Education." Paper presented at the annual meeting of the Association for the Study of Higher Education. St. Louis, Missouri.

**Ortagus, J.**, & Merson, D. (2013, April). "Faculty Influence on Low-Income, First-Generation Student-Athletes." Paper presented at the annual meeting of the American Educational Research Association. San Francisco, California.

Oliver, B., Ulmer, J., Stedrak, L., & **Ortagus, J.** (2013, April). "Leadership Standards and Accountability: Issues of Poverty and Social Justice." Paper presented at the annual meeting of the American Educational Research Association. San Francisco, California.

Budhai, S., Loomis, F., & **Ortagus, J.** (2013, February). "Enhancing Student Engagement, Faculty Presence, and Community in Online Courses," Presentation at the annual meeting of the Conference on Higher Education Pedagogy. Blacksburg, Virginia.

Stedrak, L., & **Ortagus, J.** (2012, November). "Online Learning and Institutional Leadership," Paper presented at the annual meeting of the Association for the Advancement of Educational Research, Hutchinson Island, Florida.

**Ortagus, J.**, & Stedrak, L. (2012, November). "Balancing Mission and Market Influences in Industry-Sponsored Research," Paper presented at the annual meeting of the Association for the Advancement of Educational Research, Hutchinson Island, Florida.

**Ortagus, J., & Stedrak, L.** (2012, May). "University-Industry Research Partnerships: Operational and Academic Implications for the Academy." Paper presented at the annual meeting of the National Education Finance Conference. San Antonio, Texas.

Stedrak, L., & **Ortagus, J.** (2012, May). "Funding Implications of Online Education: A State-By-State Policy Analysis." Paper presented at the annual meeting of the National Education Finance Conference. San Antonio, Texas.

Stedrak, L. & **Ortagus, J.** (2011, November). "Closing the Achievement Gap: Growth, Access, and Long-term Costs of Online Education." Paper presented at the annual meeting of the Association for the Advancement of Educational Research Conference. Hutchinson Island, Florida.

Stedrak, L. & **Ortagus, J.** (2011, September). "Increasing the Emphasis on Online Education: An Examination of Funding Allocations and Governmental Policy in the United States." Paper presented at the annual meeting of the Florida Distance Learning Association Conference. Orlando, Florida.

Stedrak, L., & **Ortagus, J.** (2011, May). "The Funding of Virtual Schools & Developmental Technology in Education." Paper presented at the annual meeting of the National Education Finance Conference. Tampa, Florida.

### **Invited Presentations**

Antonenko, P., Brownell, M., Cavanaugh, C., Israel, M., Leite, W., Manley, C., & **Ortagus, J.** (2022, October). "Writing Winning Grants." Office of Educational Research, University of Florida. Gainesville, Florida.

**Ortagus, J.,** Blake, P., Feldman, D., Jones, S., Laderman, S., & Prescott, B. (2022, September). "Fair Funding and the Future of Virginia Higher Education. Partners for College Affordability & Public Trust and Education Reform Now." Richmond, Virginia.

**Ortagus, J.,** Cisneros, J., Daniel, D., Middleton, K., & Stay, V. (2021, April). "Educational Innovation in Times of Crisis." American Education Research Association Presidential Session [Virtual Conference]

Dimino, M., **Ortagus, J.,** Jaggars, S., Dudley, T., & Klein, J. (2021, April). "Lessons Learned: A Year of Online Learning." Third Way. [Virtual Seminar]

**Ortagus, J.** (2020, September). "The State of the Community College Baccalaureate." New America. [Virtual Seminar]

**Ortagus, J.** (2020, May). "Responding to COVID-19: What We Know About Online Education in Higher Education." Florida Distance Learning Research Consortium. [Virtual Seminar]



**Ortagus, J.** (2020, April). “The Relationship Between Online Education and Student Outcomes.” The Joyce Foundation. Chicago, Illinois. [Virtual Seminar]

**Ortagus, J., & Perrault, P.** (2020, February). “Winning Back Stop-Outs: Evidence-Based Approaches to Increasing College Re-Enrollment.” Florida College Access Network Webinar. [Virtual Seminar]

**Ortagus, J.** (2019, June). “Performance-Based Funding in Higher Education.” West Virginia University. [Virtual Seminar: Higher Education Governance]

**Ortagus, J., & Tanner, M.** (2019, June). “The Florida College Student Re-Enrollment Demonstration: Findings from Miami Dade College.” Miami Dade College. Miami, Florida.

- Invited presentations pertaining to this study were also completed at Broward College, Valencia College, Hillsborough Community College, and Palm Beach State College.

**Ortagus, J.** (2018, July). “The Role of the Professoriate at the Research-Intensive University.” University of Hartford. [Virtual Seminar: The Professoriate]

**Ortagus, J.** (2017, April). “Do Declines in State Appropriations Influence Online Enrollment at Public Universities?” Ohio University. [Virtual Seminar: Higher Education Finance]

**Ortagus, J.** (2016, September). “A Changing Landscape: The Role and Impact of Instructional Technologies in Higher Education.” Center for the Study of Higher Education, Pennsylvania State University. State College, Pennsylvania.

Bounds, S., DeLuca, T., Eldridge, L., **Ortagus, J.**, Owings, W., Sabina, L., Simon, C., & Stedrak, L. (2016, February). “Pre-Conference Workshop: Teaching Education Finance Courses in Distance Programs.” Presentation at the annual meeting of the National Education Finance Conference. Jacksonville, Florida.

### **Teaching Experience**

#### **University of Florida (Assistant/Associate Professor)**

- EDH 6664: Public Policy in Higher Education
- EDH 6931: Organization and Governance in Higher Education
- EDH 6066: American Higher Education
- EDH 7635: Higher Education Administration
- EDH 6931: Research Writing
- EDH 6931: Dissertation Seminar

#### **The Pennsylvania State University (Teaching Assistant)**

- HI ED 801: Foundation and Fundamentals of Institutional Research
- HI ED 810: Planning and Resource Management

- HI ED 830: Designing Institutional Research Studies
- HI ED 850: Analyzing Faculty Workload, Performance, and Compensation
- HI ED 860: Conducting Enrollment Management Studies

### **Selected Media Mentions**

[Inside Higher Ed](#) (February 2023)  
[Diverse Issues](#) (February 2023)  
[Austin American-Statesman](#) (January 2023)  
[Education Dive](#) (November 2022)  
[Tampa Bay Times](#) (September 2022)  
[The Chronicle of Higher Education](#) (September 2022)  
[Inside Higher Ed](#) (September 2022)  
[Miami Herald](#) (August 2022)  
[USA Today](#) (August 2022)  
[The Northwest Arkansas Democrat-Gazette](#) (July 2022)  
[Education Dive](#) (June 2022)  
[Education Dive](#) (May 2022)  
[Diverse Issues](#) (March 2022)  
[Times Higher Education](#) (November 2021)  
[NBC News](#) (April 2021)  
[Education Dive](#) (April 2021)  
[CNBC](#) (March 2021)  
[Forbes](#) (March 2021)  
[The Well News](#) (March 2021)  
[WUFT News](#) (March 2021)  
[Global News](#) (February 2021)  
[Marketplace](#) (January 2021)  
[Education Dive](#) (January 2021)  
[Kansas Public Radio](#) (December 2020)  
[Inside Higher Ed](#) (November 2020)  
[Education Dive](#) (November 2020)  
[Education Dive](#) (November 2020)  
[Education Dive](#) (September 2020)  
[Research Minutes](#) (September 2020)  
[Education Dive](#) (September 2020)  
[The Well News](#) (September 2020)  
[Calgary Herald](#) (September 2020)  
[Inside Higher Ed](#) (September 2020)  
[Inside Higher Ed](#) (August 2020)  
[Newsy](#) (August 2020)  
[Inside Higher Ed](#) (July 2020)  
[Money](#) (June 2020)  
[The Chronicle of Higher Education](#) (June 2020)  
[Teen Vogue](#) (May 2020)  
[National Association of Financial Aid Administrators](#) (March 2020)

[Voice of America](#) (February 2020)  
[Voice of America](#) (February 2020)  
[Inside Higher Ed](#) (February 2020)  
[Education Dive](#) (January 2020)  
[Inside Higher Ed](#) (January 2020)  
[Yahoo Finance](#) (January 2020)  
[MarketWatch](#) (January 2020)  
[Diverse Issues](#) (December 2019)  
[Research Minutes](#) (November 2019)  
[The University Network](#) (October 2019)  
[Study International News](#) (October 2019)  
[Inside Higher Ed](#) (September 2019)  
[Inside Higher Ed](#) (April 2019)  
[E-Learning Inside](#) (April 2019)  
[Florida College Access Network](#) (April 2019)  
[E-Learning Inside](#) (March 2019)  
[Inside Higher Ed](#) (October 2018)  
[Inside Higher Ed](#) (October 2018)  
[Inside Higher Ed](#) (July 2018)  
[Inside Higher Ed](#) (July 2018)  
[Inside Higher Ed](#) (May 2018)  
[The Hechinger Report](#) (April 2018)  
[U.S. News & World Report](#) (April 2018)  
[Inside Higher Ed](#) (April 2018)  
[BreakThru Radio](#) (August 2017)  
[Inside Higher Ed](#) (August 2017)  
[Business Insider](#) (April 2016)

## **Advising**

### **Completed Dissertations:**

Ayola Singh-Krietz (Chair)  
Elizabeth Rich (Chair)  
Xiaodan Hu (Co-Chair)\*  
Jazmin Cuencas (Chair)  
Kendall St. Hilaire (Chair)  
Bhuvanewari Gudapati (Chair)  
Emil Loch (Chair)  
Jiayao Wu (Chair)  
Erica Mack (Chair)  
Seth Assan (Chair)  
Jacqueline Donovan (Chair)  
Yunxi Qu (Chair)  
William Stephenson (Chair)  
Nicholas Voorhees (Chair)

Jason Dodge (Member)  
Sarah Fornero (Member)  
Mary Jordan (Member)  
Audrey Antee (Member)  
Miwa Nguyen (Member)  
Kayla Charles (Member)  
Cynthia Okoe (Member)  
Elizabeth Grulke (Member)  
William Hamilton (Member)  
Eric Coley (Member)  
Murielle Gammons (Member)  
Nancy Wheat (Member)  
Clairem Diaz (Member)  
Kiffani Browning (Member)  
Cristie Kedroski (Member)  
Priscilla Bell (Member)  
Allison Forrest (Member)

\*Winner of the 2018 Council for the Study of Community Colleges Dissertation of the Year Award

**Current Doctoral Committee Activities:**

Melvin Tanner (Chair)  
Nadia Kotula (Chair)  
Lee Delaino (Chair)  
Garam Chu (Chair)  
Deanna Stentiford (Chair)  
Winston Marshall (Chair)  
Anna Peters (Chair)  
Andreas VanDenend (Chair)  
Katherine Vogel Anderson (Chair)  
Kristopher Klann (Chair)  
Eileen Brzozowski (Chair)  
Mariah Hettler (Chair)  
Christina Ondaro (Chair)  
Nikkia Gumbs (Member)  
Shayne Cade (Member)  
Ashley Devany (Member)  
Jaime Harsell (Member)  
Andrew Treadwell (Member)  
Jarrett Carter (Member)  
Amber Abels (Member)  
Keri Melton (Member)  
Theresa Miulli (Member)  
Marina Mozeff (Member)

Matthew Simmons (Member)  
Andrea McCaffree-Wallace (Member)  
Taylor Burtch (Member)  
Theos Rizos (Member)  
Christian Jarquin (Member)

### **Editorial Boards**

Review of Educational Research (2022 – Present)  
Research in Higher Education (2020 – Present)

### **Ad Hoc Manuscript Reviewer**

American Sociological Review (2022 – Present)  
Journal of Policy Analysis and Management (2022 – Present)  
Journal of Higher Education (2021 – Present)  
AERA Open (2021 – Present)  
Educational Evaluation and Policy Analysis (2020 – Present)  
Education Finance and Policy (2020 – Present)  
American Educational Research Journal (2019 – Present)  
Educational Researcher (2019 – Present)  
Review of Higher Education (2019 – Present)  
Higher Education (2019 – Present)  
Community College Review (2019 – Present)  
American Journal of Education (2018 – Present)  
Teachers College Record (2018 – Present)  
Research in Higher Education (2017 – 2020)  
Internet and Higher Education (2016 – Present)  
Educational Policy (2015 – Present)  
Journal of Research in Rural Education (2014 – 2015)

### **Awards, Affiliations, and Other Professional Service**

Grant Proposal Reviewer, National Science Foundation (2023)

Grant Proposal Reviewer, Institute of Education Sciences (2022)

Grant Proposal Reviewer, William T. Grant Foundation (2022)

Chair, Faculty Search Committee, Student Personnel in Higher Education, College of Education, University of Florida (2021 – 2022)

Member, Search Committee, Associate Dean for Faculty Affairs and Diversity, Equity, Inclusion, and Community Engagement, College of Education, University of Florida (2021 – 2022)

Research Mentor, ECMC Foundation Postsecondary CTE Research Fellows (2021 – 2022)

University Term Professorship (Award Amount: \$15,000), University of Florida (2021 – 2024)

Grant Proposal Reviewer, Advancing Racial Justice Through Inclusion, Diversity, Equity, and Access at the University of Florida, University of Florida Research (2020)

Grant Proposal Reviewer, William T. Grant Foundation (2020)

Grant Proposal Reviewer, State Higher Education Executive Officers Association (2020)

Member, Faculty Search Committee, Student Personnel in Higher Education, College of Education, University of Florida (2019 – 2020)

Member, Faculty Search Committee, Director of the Institute for Advanced Learning Technologies, College of Education, University of Florida (2019 – 2020)

Co-Founder, [InformEd States](#) (2019)

Invited Participant, Convening on the Future of State Funding Models for Higher Education, Ithaca S+R (2019)

Selected Participant, Summer Training Institute for Cluster-Randomized Trials, Northwestern University, with funding from the Institute of Education Sciences (2019)

Outstanding Young Alumni Award (*40 Under 40*), University of Florida (2019)

Excellence Award for Assistant Professors (Award Amount: \$5,000), University of Florida (2018)

Member, Faculty Search Committee, Director of the Institute for Advanced Learning Technologies, College of Education, University of Florida (2018 – 2019)

Chair, Faculty Search Committee, Assistant/Associate Professor of Higher Education Administration and Policy, College of Education, University of Florida (2018 – 2019)

Member, Faculty Search Committee, Director of Online Learning Institute, College of Education, University of Florida (2017 – 2018)

Member, Faculty Search Committee, Assistant Professor of Learning Analytics, College of Education, University of Florida (2017 – 2018)

Selected Participant, Quasi-Experimental Design and Analysis Workshop, Northwestern University, with funding from the Institute of Education Sciences (2017)

Invited Speaker, Conversations with Early Career PhDs Workshop, Association for the Study of Higher Education (2016)

Advisor, University of Florida Freshman Orientation “Preview” (2016 – Present)

Proposal Reviewer, American Educational Research Association and Association for the Study of Higher Education (2015 – Present)

Fellow, National Data Institute: Using Federal Data to Support Research on Science, Engineering, and Postsecondary Education, Association for Institutional Research (2013)

Selected Participant, ASHE Graduate Student Policy Seminar (2013)

Consulting Editor, Higher Education in Review (2012 – 2015)

Member, American Educational Research Association and Association for the Study of Higher Education (2011 – Present)